

24th Annual

# MERCY MEDICAL Charity Golf Tournament

**Our community has never needed you more.**

**Thursday, Sept. 23, 2010 • Rock Creek Golf Club • Fairhope**

## *Sponsorship Levels*

### Tournament Presenter ~ \$10,000

*Tax deductible portion = \$9,740*

- Name on all tournament materials (i.e. “The Mercy Medical 24th Annual Charity Golf Tournament, presented by *your name*”);
- Publicity before and after the event: radio spots, news releases, TV appearances, tournament brochure, *Voice of Mercy* (delivered to over 5,000 Baldwin and Mobile households);
- Logo embroidered on player gift (quality shirt or golf gear);
- Promotional banner at tournament;
- Publicity before and after the event;
- Your giveaway included in the player gift bag if desired;
- Opportunity to make announcements at morning or afternoon awards ceremonies;
- \*Exhibit in the PGA tour-style merchant area (value \$300 - optional);
- Logo on Mercy Medical website and “hotlink” to your site if desired;
- Includes team of 4 players (valued @ \$175 each - \$700 total);
- Name listed on cart card.

### Platinum Sponsor ~ \$3,500

*Tax deductible portion = \$3,240*

- Name on golf course tournament banner;
- Company logo on golf cart signage;
- Publicity before and after the event: radio spots, news releases, tournament brochure, *Voice of Mercy* (delivered to over 5,000 Baldwin and Mobile households);
- Your giveaway included in the player gift bag if desired;
- Logo on Mercy Medical website and “hotlink” if desired;

- Includes team of 4 players (value of \$175 each - \$700 total);
- \*Exhibit in the PGA tour-style merchant area (value \$300 - optional);
- Name listed on cart card;
- Event publicity: news releases, tournament brochure, *Voice of Mercy* (delivered to over 5,000 Baldwin and Mobile households).

### Gold Sponsor ~ \$1,000

*Tax deductible portion = \$870*

- Sign at tee boxes;
- Name listed on cart card;
- Included in selected publicity before and after the event: news releases, tournament brochure, Mercy website listing, *Voice of Mercy* (delivered to over 5,000 Baldwin and Mobile households);
- Your giveaway included in the player gift bag if desired;
- Includes 2 players (value of \$175 each - \$350 total).

### Silver Sponsor ~ \$500

*Tax deductible portion = \$435*

- Included in selected publicity before and after the event: tournament brochure, news releases, *Voice of Mercy* (delivered to over 5,000 Baldwin and Mobile households);
  - Name listed on cart card;
  - Your giveaway included in the player gift bag if desired;
  - Includes 1 player (value of \$175).
- \* **Merchant Display area** - Merchants may set-up and display their products during the lunch break and p.m. registration in the main breezeway for a fee of \$300 or a donated item for the raffle having a retail value of at least \$300.